



COMMUNITY IMPACT REPORT

2023.24





The Pittsburgh Penguins Foundation is among the National Hockey League's most impactful team foundations. Partnering with private foundations, nonprofits, corporations, individual donors, and fans, we exist to build healthy futures for children and families in the city and across the region. Through our initiatives and grants, we advance and promote a love of hockey, mental and physical wellness, education, and a robust, vibrant community. Discover more at pittsburghpenguinsfoundation.org.

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WELCOME



As we present the Pittsburgh Penguins Foundation's 2023.24 Impact Report, I am filled with immense pride and gratitude for the incredible journey we've embarked upon together. The Penguins' goal has always been to excel on the ice, but our commitment extends far beyond the rink. We are dedicated

to harnessing the power of hockey to make a profound impact in the City of Pittsburgh and beyond. This report reflects our achievements and the substantial impact of our efforts throughout the past season.

Hockey is more than a sport—it's a community, a source of inspiration, and a vehicle for positive change. The efforts of our Foundation have garnered significant recognition, including winning the 2023 NHL Stanley Award for Best Social Impact & Growth Initiatives, the 2022 You Can Play NHL Inclusion Champion, and being named as a finalist for the 2022 ESPY Sports Humanitarian Team of the Year and the 2022 NHL Stanley Award for Social Impact Team of the Year.

The success of the Penguins Foundation would not be possible without the steadfast support of our community, including our players, fans, and valued partners. Your dedication and generosity sustain our mission and inspire us to reach greater heights. Together, we are building a stronger hockey community and making Pittsburgh a better place for all.

I extend a heartfelt thanks to our Board of Trustees and the dedicated team behind the scenes for your hard work. As we look ahead, I am excited about the possibilities that the future holds. We will continue to innovate, expand our programs, and deepen our impact, ensuring that the Penguins Foundation remains at the forefront of community engagement.

Thank you for being an integral part of this journey.

Kevin Acklin
President of Business Operations
Pittsburgh Penguins



On behalf of the Penguins Foundation, I'm proud to present our 2023.24 Impact Report. In my first full year as Executive Director, I've been overwhelmed by the support, admiration, and love the organization inspires. That's because, for 14 years, the Penguins Foundation has worked to strengthen our community through

the power of hockey. This year, we raised over \$7.6 million and donated more than \$7.1 million to fulfill our mission. In this report, you will learn about how we use hockey as a platform to start conversations around mental wellness and suicide prevention (page 12), to build the next generation of players and fans (page 10), and how we work with incredible corporate partners to find fun, innovative ways to get kids hooked on reading (page 16).

Our four pillars—youth hockey, wellness, education, and community inform all of our priorities so we can strategically target programs, schools, and organizations that further our goal of positively impacting the children and families in the Pittsburgh region. But none of our efforts would be possible without the Penguins' beloved brand and incredible fans who bring the enthusiasm, goodwill, and participation we rely on to further the Foundation's efforts. The record-breaking 50/50 raffle is evidence of this passion for our work, and this season raised more than \$900,000 in support of the Foundation's pillars.

I want to express my gratitude to the Penguins, our fans, partners, and staff. I'm eagerly looking forward to the opportunities and achievements the next season will bring, and I'm confident that with your continued support, we can make an even greater impact.

Yvonne J. Maher
Executive Director
Pittsburgh Penguins Foundation

MISSION & PILLARS

To be the champions of all youth in our community, on and off the ice, through the power of hockey.

YOUTH HOCKEY

We foster the growth, accessibility, and sustainability of youth hockey in the Pittsburgh region and beyond.

EDUCATION

We provide opportunities for all children to benefit from outstanding learning tools and initiatives.

WELLNESS

We support health, fitness, and awareness initiatives to improve our youth's physical and mental health.

COMMUNITY

We strengthen our city and region with programs, investments, and partnerships that support children and families.



2023.24 IMPACT BY THE NUMBERS

\$7,693,830 RAISED

\$7,182,390 DISTRIBUTED

236 ORGANIZATIONS SUPPORTED

\$707,050 IN GRANTS

249 SCHOLARSHIPS AWARDED, TO DATE

29 PARTNERS IN GIVING



DID YOU KNOW...?

The Pittsburgh Penguins Foundation supports four charitable pillars:

YOUTH HOCKEY

WELLNESS

EDUCATION

COMMUNITY

The top three ways the Penguins Foundation pays for grants and scholarships: Funds are raised from the 50/50 raffle, Foundation auctions, and the Penguins Charity Game.

The Penguins Foundation and Mario Lemieux Foundation are not the same. The Penguins Foundation is the charitable arm of the Pittsburgh Penguins Hockey Team, with a mission to be the champions of all youth in our community, on and off the ice, through the power of hockey. The Mario Lemieux Foundation is the charitable arm of the Lemieux Family, which has a mission dedicated to funding cancer research and patient care and supporting families in challenging medical situations.

Penguins' charity black bags are in big demand: With the sale of 6,600 bags from our Penguins Charity Game spanning all 50 states and 11 Canadian provinces and territories, our fans' support stretches far beyond the Pittsburgh region.

You can own a memento from every home game! Visit us every home game behind section 104 to purchase a game-dated warm-up puck used on the ice for pre-game warm-ups! Proceeds support the Penguins Foundation.

It only costs \$100 to buy a birthday or anniversary message: Purchasing space on the LED rings at a Penguins game costs \$100, but sharing messages of love and celebration is priceless. This year's announcements raised more than \$26,500 for the Foundation.



YOUTH HOCKEY



16,000+ CHILDREN COMPLETED THE LITTLE PENGUINS LEARN TO PLAY HOCKEY PROGRAM SINCE 2008.09

90% INCREASE IN PARTICIPATION IN HIGHMARK HUNT ARMORY PROGRAMS FROM 2021.22-2023.24

49% OF HIGHMARK HUNT ARMORY PROGRAM PARTICIPANTS ARE GIRLS

37% IDENTIFY AS NON-CAUCASIAN

Youth Hockey Programs

Sidney Crosby's Little Penguins Learn to Play Hockey presented by DICK'S Sporting Goods

This program is designed for children ages 5 to 9 to learn the fundamental skills of hockey in a fun and safe environment. The program includes head-to-toe equipment and consists of eight to ten sessions of on-ice instruction by certified coaches.

Try Hockey For Free presented by U. S. Steel

Try Hockey For Free encourages kids ages 4 to 9, to give the sport of ice hockey a try with no cost or commitment. On one of four days each year, children can borrow equipment and learn ice hockey for free. The sport of hockey has had tremendous growth in Western Pennsylvania and initiatives such as Try Hockey For Free will allow even more children to get involved.

Willie O'Ree Academy presented by DICK'S Sporting Goods

A training and enrichment program for local experienced Black youth hockey players and their families, intent on advancing the skills of competitive athletes while developing a strong social support network.

Learn to Skate

An introductory program that teaches kids to ice skate. Open to children ages 4 to 10, looking to develop a strong skating foundation in small class sizes with certified coaches.

Highmark Hunt Armory Field Trips and Skate Parties

Schools from around the region bring in students for free skating. Additionally, local community groups and organizations are invited to private ice time to host a skate for their membership; ice skate rentals and ice costs are included.

PPS Obama Eagles Hockey

In coordination with Pittsburgh Public Schools Obama Academy, this program invites middle school students to try skating and hockey at no cost across 13 after school on-ice sessions.

PensFIT Ball Hockey presented by FedEx Ground

PensFIT is a school-based introductory ball hockey program, providing free floor hockey equipment to qualifying elementary schools across southwestern Pennsylvania, accompanied by certified age-appropriate curriculum guides to allow Physical Education teachers to incorporate ball hockey into the school curriculum.

\$100,000 Youth Hockey Grant

Project Power Play in Partnership with Highmark

Project Power Play is an ongoing, decade-plus venture that provides 15 outdoor, multi-use facilities to thousands of kids in the tri-state area. The Foundation has now launched Project Power Play 2.0, a \$100,000 commitment to the protection and enhancement of the various community dek hockey rinks built by the Foundation and Highmark Blue Cross Blue Shield.



THE HIGHMARK HUNT ARMORY: TRANSFORMING YOUTH HOCKEY IN PITTSBURGH

There's something special about learning to skate. "It's a thrilling and exciting way to move; the sound that the ice makes when the skates cut the ice—you're just able to do things that you're not naturally able to do in other sports," explains Jaden Lindo, Executive Fellow and Former Manager of Community Hockey Programs for the Pittsburgh Penguins.

For many years, experiencing that thrill firsthand in Pittsburgh was a challenge. The city needed an indoor skating rink, with the closest facilities miles away in the suburbs, often difficult to reach by public transportation. Beyond the physical distance, cost barriers played a role: lessons and rentals can be expensive. Recognizing these obstacles, the Pittsburgh Penguins Foundation initiated efforts in 2021 to create opportunities for city kids to learn to skate and play hockey within their community.



The Foundation's work has been transformative, particularly for low-income families. Based at the indoor rink at the Highmark Hunt Armory in Shadyside, the on-ice programs are centrally located, accessible by public transit, and affordable—with complimentary skate rentals. Flexible scheduling allows lessons to accommodate busy families, available across various sessions, days, and times. Since the programming began, its popularity has nearly doubled, reaching 2,574 participants in 2021.22. Over the past three years, more than 30,000 people have used the rink for lessons, public skating, and other activities.

These community-based initiatives aim to foster a love of hockey among Pittsburgh's youth, with an emphasis on groups who've traditionally had less exposure to the sport, such as girls and children of color. Last season, 49% of Highmark Hunt Armory program participants were girls, and 37% of participants identified as non-Caucasian. Catering to young skaters ages 4-10, the Learn to Skate program teaches basic skills, while Sidney Crosby's Little Penguins Learn to Play, for 5- to 9-year-olds, introduces the foundational elements of hockey while cultivating teamwork and confidence.

The Highmark Hunt Armory is more than just an ice rink; it's a community hub that offers newcomers the chance to connect with the sport and the Pittsburgh Penguins. Shannon Webster, Senior Director for Youth Hockey, describes the excitement: "Around 5 p.m. when programs begin, you can see full families entering, kids energetic from their day at school. With sessions starting every thirty minutes, the atmosphere is always buzzing—it's chaotic in the best way." The instruction is handled by certified and trained instructors with support from Chatham University.

The program's structure allows for constant progression, with skill evaluations conducted twice per session to inform parents about the appropriate level for future enrollments. "It's amazing to see the pride on the parents' faces as their children advance through the levels," Webster adds.

The Penguins Foundation also offers several other programs, such as PensFIT, Try Hockey For Free, Community Skates, and the Willie O'Ree Academy, each designed to enhance accessibility and engagement in hockey and create lasting connections with the sport and the community. These initiatives demonstrate the Foundation's commitment to making hockey a sport for everyone and cultivating a sense of community and belonging for all participants.

WELLNESS

\$280,567 DISTRIBUTED IN GRANTS AND SPONSORSHIPS

33,100 CHILDREN RECEIVED CONCUSSION BASELINE TESTING SINCE 2011

8 COOL ZONE IGLOOS AT SCHOOLS AND HEALTH CENTERS

151 STUDENTS PARTICIPATED IN MINDHACKS MENTAL HEALTH PROGRAM

MENTAL HEALTH AND STUDENT-ATHLETES: SIGNS, INTERVENTIONS, AND RESOURCES

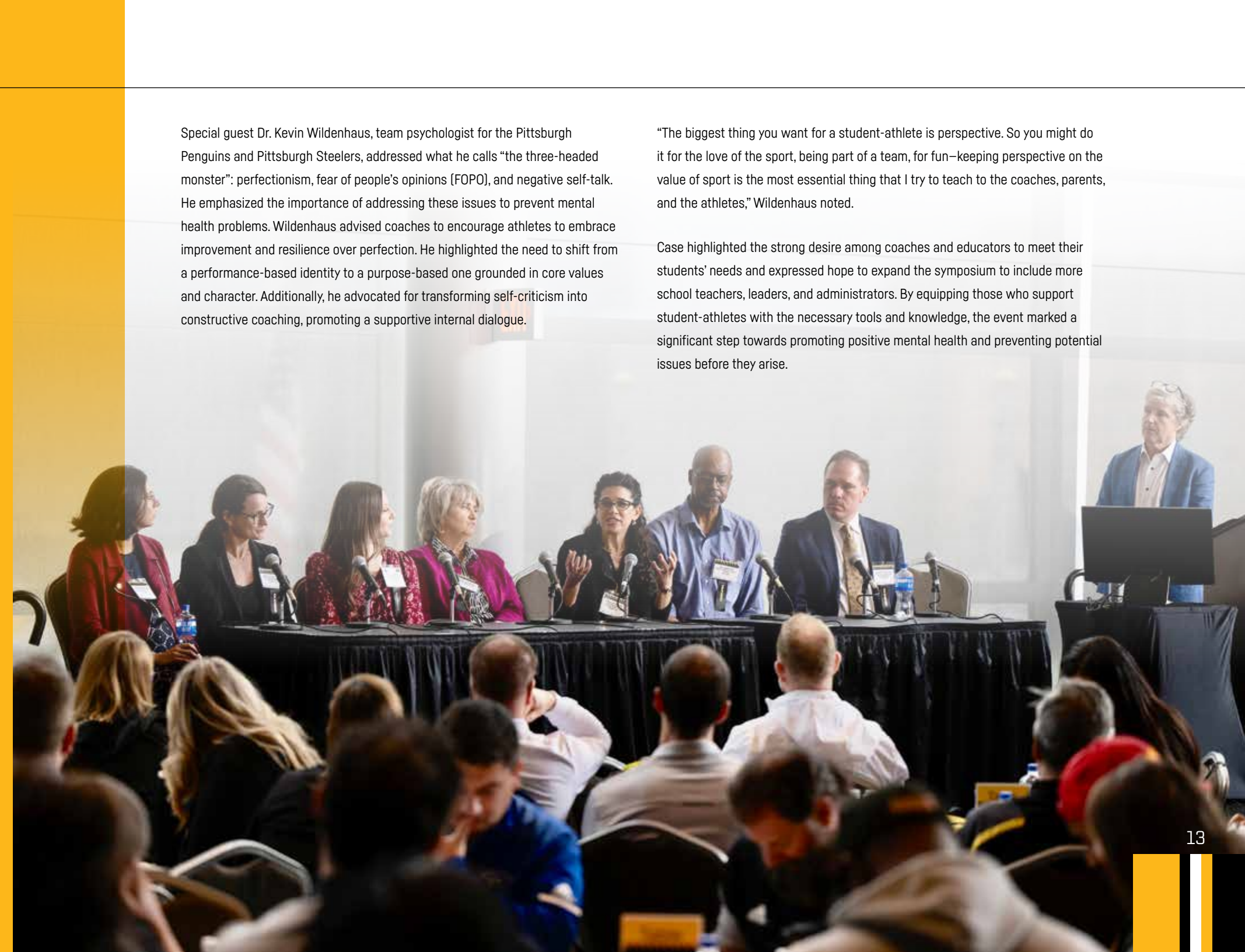
One in every five Americans experiences a mental health disorder, and student-athletes are no exception. In April, representatives from 47 school districts, eight colleges and universities across Southwestern Pennsylvania gathered for the inaugural Symposium to address mental and behavioral health in student-athletes. Yvonne J. Maher, Executive Director of the Pittsburgh Penguins Foundation, highlighted the importance of addressing student-athletes' mental health: "We're facing a big challenge, and it was clear we needed to get educators and mental health experts in the same room. We're focused on finding effective ways to help, sharing what works, and reaching as many students as we can." Supported by a grant from the Penguins Foundation, Citrone 33 Foundation, Staunton Farms Foundation, and organized by UPMC Western Behavioral Health Foundation, the event aimed to equip coaches, athletic trainers, counselors, and administrators with the tools to support the mental well-being of their athletes. Nanci Case, President of UPMC Western, emphasized the event's focus: "The symposium was aimed at those people supporting the athletes in schools." She elaborated on its goal: "How do we promote positive mental health, and where possible, prevent or intercept mental health issues before they arise?"

The symposium featured eight speakers who covered a range of topics, including identifying red flags for depression and anxiety, effective response strategies, available resources, and the transition from high school to college athletics. Ken Nash, Chief of Clinical Services at Western Psychiatric Hospital, spoke on maximizing the benefits of athletic performance and physical exercise to reinforce sound mental fitness. Dominique Dove, a UPMC Western Behavioral Health therapist, discussed myths about teen suicide and how to identify at-risk student-athletes.

Special guest Dr. Kevin Wildenhaus, team psychologist for the Pittsburgh Penguins and Pittsburgh Steelers, addressed what he calls "the three-headed monster": perfectionism, fear of people's opinions (FOPO), and negative self-talk. He emphasized the importance of addressing these issues to prevent mental health problems. Wildenhaus advised coaches to encourage athletes to embrace improvement and resilience over perfection. He highlighted the need to shift from a performance-based identity to a purpose-based one grounded in core values and character. Additionally, he advocated for transforming self-criticism into constructive coaching, promoting a supportive internal dialogue.

"The biggest thing you want for a student-athlete is perspective. So you might do it for the love of the sport, being part of a team, for fun—keeping perspective on the value of sport is the most essential thing that I try to teach to the coaches, parents, and the athletes," Wildenhaus noted.

Case highlighted the strong desire among coaches and educators to meet their students' needs and expressed hope to expand the symposium to include more school teachers, leaders, and administrators. By equipping those who support student-athletes with the necessary tools and knowledge, the event marked a significant step towards promoting positive mental health and preventing potential issues before they arise.



WELLNESS

Wellness Grants & Programs

COOL Zone

The COOL Zone, shaped like an igloo to provide a safe space for children, is a behavioral health program for young children who exhibit symptoms or currently have behavioral health diagnoses.

HeadsUP Pittsburgh

This program, created in partnership with UPMC, provides free baseline concussion testing to young athletes, and concussion education for students, parents, and coaches.

Wellness Symposium

An opportunity to educate, share resources, and foster relationships to address mental health challenges experienced by student-athletes.

MindHacks

The Foundation's MindHacks program uses Dialectical Behavior Therapy (DBT) principles to build mindful practices in middle school students through a tailored curriculum.

Western Psychiatric Hospital Wellness Center Project

An initiative to transform the gym at Western Psych into a state-of-the-art Recreation and Wellness Center.

STATE-OF-THE-ART GYM COMING TO UPMC WESTERN PSYCHIATRIC HOSPITAL

The Pittsburgh Penguins Foundation is set to transform the gym at UPMC Western Psychiatric Hospital into a state-of-the-art Recreation and Wellness Center. Physical activity profoundly impacts mental health, and the renovated gym will cater to a diverse group of users, including patients across all age groups and the hospital's staff. The updated facility will feature themed decor, advanced equipment, a sound system, and distinctive Pittsburgh Penguins branding, enhancing motivation and improving the overall experience for the 6,500 patients admitted annually and 950 employees. By using Penguins' imagery throughout the facility, this \$114,000 initiative not only boosts wellness but also aims to diminish the stigma associated with mental health issues, underscoring the critical role of sports and exercise in psychological well-being.



EDUCATION

\$325,000+ AWARDED IN SCHOLARSHIPS AND GRANTS

20% INCREASE IN READING PROFICIENCY IN THE WEST MIFFLIN AREA SCHOOL DISTRICT

1,062,000+ MINUTES READ

37 SCHOLARSHIPS AWARDED

FROM HOCKEY PERIODS TO READING PERIODS: READING CHAMPIONS MOTIVATES KIDS TO READ

"We want our kids to be confident readers," says Dina Fouser, Literacy Coach at the West Mifflin School District in Mon Valley, noting that reading proficiency by third grade is a crucial predictor of future academic success. To advance this goal, the Pittsburgh Penguins Foundation, in collaboration with U. S. Steel and the Allegheny Intermediate Unit, has developed the Reading Champions program. This innovative initiative uses a competitive, inclusive approach to engage students in reading, regardless of their skill level.

The comprehensive program offers a detailed playbook for implementation, resources for parents, and continuous support for educators through regular check-ins. Each participating classroom receives a toolkit loaded with educational materials and a selection of 25 books that promote values like teamwork, resilience, and inclusivity, with themes ranging from hockey to wildlife conservation.

Heidi Chappell, Senior Director of Community and Stakeholder Engagement at U. S. Steel, explains that the program motivates children by comparing their daily 20-minute reading sessions to a hockey period, making the duration relatable and achievable. "If Sidney Crosby can play for 20 minutes, it doesn't seem that long," she says. The program's design is flexible, accommodating diverse learning needs and fostering a team environment where every minute read contributes to collective goals. "It doesn't matter if a child reads for one minute or one thousand, it's a team effort that everyone feels they can be a part of," says Fouser. As students progress through levels—from Rookie to MVP—they earn rewards, enhancing their enthusiasm and participation.

Local pride is a significant component of the program's success, with Fouser noting that many children are fans of Pittsburgh sports and familiar with U. S. Steel's local presence. The tangible impact of this program is evident at Clara Barton Elementary School, where the third-grade class was named the 2024 Reading Champions after logging 66,000 minutes of reading this season. This achievement reflects a broader trend within the West Mifflin Area School District, which saw a 20% average increase in reading proficiency last year, rebounding from educational disruptions caused by the COVID-19 pandemic.

Since the program began in 2021, more than 1,100 kids in 26 classrooms have participated in Reading Champions, logging more than 1 million minutes of reading. Based on feedback, the program has expanded to include reading sessions where older students read to kindergarteners, preparing them to join Reading Champions in the future. Chappell sums up the sentiment: "They can do it. They can be confident that they can be part of the team and read, learn, and grow."



EDUCATION

Education Programs

Future Goals Hockey Scholar

Future Goals Hockey Scholar is a unique science, technology, engineering, and math (STEM) online resource for students in grades 4-8. This online course leverages hockey as a learning vehicle to energize students in these critical topics.

Pens Pals

This online resource, created in partnership with PPG Paints, provides downloadable math and word games, and activity sheets featuring a Penguins hockey theme.

Penguins MVPs

The Penguins MVP “Most Valuable Principal” program honors the region’s outstanding principals. To date, 46 principals across Allegheny County have been recognized as part of the program, and \$45,000 has been donated to support schools.

PPS All-Stars

An initiative that provides mentoring and career exploration opportunities for Pittsburgh Public Schools students, leveraging Penguins executives and staff to lead these in-school mentoring sessions.

The Scholarship Program is also open to current PPS seniors who fit the criteria. Funding provides resources to selected students who plan to attend an accredited post-secondary educational institution.

Reading Champions in partnership with U. S. Steel

This program encourages 3rd-grade students in six Mon Valley school districts to grow their love for reading. Classrooms are given a Penguins-themed teacher toolkit and books. Students read and tally up their minutes collectively—the class with the most minutes wins!

Science of Hockey

A school assembly program from the Carnegie Science Center demonstrates how science and the sport of hockey intersect. Students learn about physics, geometry, physiology, and materials science using the sport of hockey as an example.

Education Grants

National Aviary

An initiative to provide education and free programs to underserved populations focused on eight neighborhood schools, visits to the Aviary, classes and programs, and a school bird feeding station.

STEAM Lending Library

This program enables Allegheny County school districts to borrow the latest educational technology, providing students with hands-on STEAM learning experiences in partnership with Allegheny Intermediate Unit and WESCO.

Scholarships

Our annual scholarship programs assist Western Pennsylvania high school seniors in their pursuit of academic achievement. To learn more about our scholarship programs, see page 30.



COMMUNITY

\$129,444 IN GRANTS
AWARDED TO COMMUNITY GROUPS

41 KIDS AND FAMILIES INVITED
TO A PENGUINS GAME THROUGH
BRYAN RUST'S SEATS FOR
STRENGTH INITIATIVE

30+ ORGANIZATIONS INVITED
TO THE CROSBY CHARITY SUITE

\$60,000+ RAISED
FOR HUMANE ANIMAL RESCUE
OF PITTSBURGH FROM THE SALE
OF THE PENGUINS AND PAWS
CHARITY PET CALENDAR

TURNING STRUGGLES INTO STRENGTH

In the high-stakes environment of the NHL, players face pressures that extend beyond the physical demands of the sport. Bryan Rust, two-time Stanley Cup Champion and current right winger for the Pittsburgh Penguins, knows this all too well; he has struggled with stuttering since childhood. Growing up, he spent countless hours in speech therapy, learning to navigate the unpredictable nature of his speech. His college years at Notre Dame, marked by heightened visibility as a hockey player, brought intense anxiety during interviews.

The turning point for Rust came when he chose to embrace his stutter rather than conceal it. Through self-acceptance, he gained the confidence to confront his condition directly, significantly easing his anxiety in both public speeches and personal conversations.

Today, Rust leverages his platform to inspire young people facing similar challenges. His initiative, "Seats for Strength," supported by the Pittsburgh Penguins Foundation, makes a profound impact by inviting children with speech impediments to Penguins games. After the games, Rust shares his journey and encourages them to embrace their voices. "Always try to talk in class, read out loud in school, and speak in groups as much as you can—because the more you do it, the more confident you'll get," he advises, emphasizing the power of speaking openly and often to build confidence and resilience.



Despite inevitable setbacks, Rust reassures young fans that these stumbles do not define their abilities or worth. "For a condition like stuttering, which isn't always highlighted in the public eye, it can be so reassuring for kids to see a role model who is living out their dream," he notes. Rust's openness about his struggles marks a broader shift within the NHL towards celebrating individuality. "It's OK to be different. It's OK to not be perfect. It's OK to struggle," Rust says. "There are people who have gone through similar experiences who want to help."

Last season, Rust, the Penguins Foundation, and the organization Friends Who Stutter, known as FRIENDS, provided 41 children and their parents with VIP tickets to Penguins home games. Through his ongoing efforts, both on and off the ice, Rust demonstrates that being different is not just acceptable—it is a source of strength.



COMMUNITY

Community Programs

Children's Hospital Visit

The Penguins visit patients at UPMC Children's Hospital of Pittsburgh; players deliver holiday gifts, take photos, and sign autographs.

Crosby Charity Suite

Nonprofit organizations with an emphasis on childcare are guests in the suite during the regular season.

Penguins Military Salute in partnership with GetGo

The Foundation works with military-based organizations to honor recipients each month, providing valuable recognition and a memorable experience for those who have served. Recipients attend a game, enjoy a pre-game meal, receive a customized jersey, and are honored with an in-game tribute. This year, we honored 41 current and former service members.

Penguins & Paws Charity Pet Calendar

Calendars feature photos of Penguins players, coaches, and management with animals from Humane Animal Rescue of Pittsburgh (HARP) and their family pets. All proceeds from the sale of the calendar benefit HARP.

Penguins Make-A-Wish Day

Children enrolled in Make-A-Wish are "Penguins for A Day," beginning with breakfast with the players in the locker room, opening a locker filled with personalized Penguins goodies, watching practice, and skating with the team. The day ends with photos and autographs.

Project Bundle-Up in partnership with DICK'S Sporting Goods and the Salvation Army

Players are matched with children and go shopping for new winter clothing. They have lunch together, and the children collect autographs and photos with the players.

Community Grants

Carnegie Library of Pittsburgh Library Cards

With a sports-centric theme, this year's summer reading program encouraged reading and learning through a limited edition library card featuring Iceburgh.

So Many Angels Hockey Fights Cancer Photo Shoot

This event brings joy to children with cancer—transforming them into whatever or whoever they want to be when they grow up. The day includes a photo session, watching the team practice, meeting players, attending a Penguins game, and receiving their own unique portrait.

Stuff-A-Bus

The Foundation partnered with 96.1 KISS to host an online Amazon Wishlist for purchasing toys, which the U.S. Marine Corps distributes to kids in Allegheny County over the holidays.

#BurghProud Thanksgiving Meal Distribution and Rainbow Kitchen

An annual tradition partnering with Steelers and Pirates players to distribute meals to families in need. Each family takes home a turkey, a box of festive produce, a pie, and the chance to meet their favorite players. Penguins players also volunteer at Rainbow Kitchen to serve a traditional Thanksgiving dinner to Homestead residents at the Rainbow Kitchen.



COMMUNITY GRANTS/EVENTS AND SPONSORSHIPS

- IHood Media: Building Bridges Day
- ACH Clear Pathways: ACH Hope Gala and The Hill District Arts Festival
- African American Leadership Foundation: 2nd Annual Citywide Golden Luncheon
- Allegheny County Parks Foundation: Twilight Picnic for the Parks
- Alpha Kappa Alpha Sorority Inc. Alpha Alpha Omega Chapter: AAO AFTER DARK - THE BLACK FRIDAY EDITION
- Arthritis Foundation: Bone Bash Gala
- Bike PGH: OpenStreetsPGH
- Black Political Empowerment Project: 11th CEIR Conference
- Boys and Girls Club: For Kids Gala
- Chatham University Athletic Department: Fourth Annual Chatham University Athletic Department Golf Outing
- UPMC Children's Hospital Foundation: 9th Annual Walk for Children's
- UPMC Children's Hospital Radiothon
- Children's Museum of Pittsburgh: Great Night Gala
- Chuck Cooper Foundation: Awards Luncheon
- Chuck Noll Foundation: 3rd Annual Golf Outing
- Cribs for Kids: 17th Annual Women of Achievement Awards
- Donut Dash
- Fred Rogers Productions: Charitable Mini-Golf Outing
- Girl Scouts of Western Pennsylvania: Awards of Distinction
- Homeless Children's Education Fund: Champions for Children Silver Jubilee Gala
- Hope Grows: 10th Annual Victorian Tea
- Humane Animal Rescue of Pittsburgh: Wags, Whiskers and Wings Summer PAWty
- Iota Phi Foundation: 25th Annual Sylvester Pace HBCU Tour and Mentoring Program
- JDRF: Promise Gala
- Jewish Community Center (JCC) Big Night: Shining a Light on Community
- Latino Community Center: Vamos a... Guatemala
- Laurel Highlands Council, Boy Scouts of America: Whitney M. Young Jr. Service Award Dinner
- Literacy Pittsburgh: One Big Table - An International Tasting
- Manchester Bidwell Training Center Commencement
- Manchester Citizens Corporation: 65 & Alive - Active Night Out
- Marine Corps Scholarship Foundation: Steel City Awards Dinner
- Mario Lemieux Foundation: Wounded Heroes Golf Classic
- Mario Lemieux Foundation: 25th Annual Austin's Playrooms Lunch & Fundraiser
- Miracle League of South Hills: Sean Casey's Golf Classic
- Mission of Mercy Pittsburgh: Health Clinic
- NAMI Keystone Pennsylvania: 40th Anniversary Green Light Gala benefit for Mental Health Awareness
- Neighborhood Resilience Project: The Resilience Bowl
- Northside Music Festival
- Open Wide Open: Charity Golf Event
- Orange Arrow: OASIS (Orange Arrow Symposium in Sports)
- Organization of Chinese Americans (OCA): Lunar New Year Banquet
- Pittsburgh Action Against Rape: PAAR Teal Ball
- Pittsburgh Business Times: C-Suite Awards
- Pittsburgh Chapter of the National Pan-Hellenic Council: Pittsburgh NPHC Scholarship Lunch
- Pittsburgh Metropolitan Area Hispanic Chamber of Commerce: Hispanic Heritage Community Festival
- Pittsburgh Symphony Orchestra: Now is the Time Gala and Opening Night Gala
- Power Forward Inc: Kevin Stevens Power Forward Celebrity Golf Tournament
- PRIDE Parade
- Program to Aid Citizen Enterprise (PACE): 15th Annual Inclusive Voices
- Propel Schools Foundation: Power of Propel
- PWN LLC: Women's Empowerment Experience
- Quantum Theatre: Q Ball
- Squirrel Hill Urban Coalition: Treasure Awards Dinner
- St. Benedict the Moor Parish
- Steel City Squash: Steel City Cup
- Stop the Violence Pittsburgh/Afro American Music Institute: Juneteenth Youth Fest/Heritage Celebration
- Strong Women Strong Girls: SWSG Strong Awards Celebration
- The ALS Association: CEO Soak
- The Blue Devil Club: Top Golf Fundraiser
- The Equity | Impact Center: SCALE Fellowship Fundraiser
- The Greenwood Plan: Greenwood Weekend
- The Ireland Funds: Pittsburgh Gala
- The Jerome Bettis Bus Stops Here Foundation: 16th Annual Caring for Kids Gala
- Three Rivers Business Alliance Foundation: LGBTQ+ Owned Business Expo and Market
- Three Rivers Business Alliance Foundation: My Business My Pride Gala
- Three Rivers Youth Nellie Leadership Awards Gala: A Kentucky Derby Experience
- Trying Together: Ultimate Play Day
- Tuskegee Airmen of Western Pennsylvania Region (TAM): 10th Anniversary of Tuskegee Airmen of Western Pennsylvania Region
- UPMC TREAT Sports-related Concussion Conference
- Variety: The Children's Charity Gala
- World Affairs Council of Pittsburgh: Radiating Rhythms - Celebrating Hip Hop's Brilliance



FOREVER 68: HONORING JAGR'S LEGACY

JAGR JERSEY RETIREMENT:
\$315,889 RAISED

On February 18, 2024, the Pittsburgh Penguins retired Jaromir Jagr's legendary No. 68. More than two decades after leaving the Penguins, he returned to the place hockey fans recognize as his hometown to share his memories of the team, achievements, and professional journey that brought him back to the city to see his legacy honored. "The 11 years I was here was amazing. Probably the best years of my life," he said during his speech. The love is mutual; more than thirty former teammates traveled to Pittsburgh for the occasion, and the city officially commemorated the event by declaring it "Jaromir Jagr Day." The sellout crowd cheered and celebrated along with him, and fans also showed their admiration for Jagr and the Penguins by breaking two of the Penguins Foundation's fundraising records. Tickets for the sweepstakes and the 50/50 raffle raised \$17,956 and \$133,340, respectively, for the important grants and programs the Foundation supports in the Pittsburgh region. One of the Foundation's key pillars, youth hockey, will benefit from the generosity of 68's fans, and who knows, may help the next "Jagr" learn how to play hockey in the city he loves so much.

AUCTION
\$49,364



PATCHES
\$115,229

50/50 RAFFLE
\$133,340

Highest jackpot in Penguins Foundation 50/50 raffle history!

SWEEPSTAKES
\$17,956



SIGNATURE EVENTS

Penguins Charity Game on SportsNet Pittsburgh

On April 11, as part of the Penguins Charity game, 6,600 Charity Bags stuffed with team swag and memorabilia raised \$2 million, split between the Penguins Foundation and the Mario Lemieux Foundation to further their missions.

50/50 Raffle presented by BetRivers

The raffles, held during Penguins' home games, are among the most critical funding sources for the Penguins Foundation's programs. This year, 50/50 raffles grossed \$920,581, a significant amount that will support youth hockey, education, wellness, and community initiatives.

Specialty Games

These unique games focus on groups and issues important to the Pittsburgh community. During these games, the Penguins Foundation invites organizations that advocate in these areas to table on the concourse and share their message with the public.

- Military Appreciation Game
- Hockey Fights Cancer
- Hockey Talks
- Sports Matter
- Black Hockey History Game
- Her Hockey
- PRIDE Game

Penguins Foundation Auctions

Our auctions feature unique Pittsburgh Penguins memorabilia accessed through an online portal where fans can bid on items and support the Foundation's mission. This year's auctions raised \$267,014.

Summer Sticks Golf Classic

The Penguins hit the links for charity on September 19 for the Annual Summer Sticks Golf Classic in partnership with UPMC. The tournament raised \$112,893 to benefit the Penguins Foundation's scholarship programs. A Penguins tradition for decades, the scramble-style tournament featured Penguins players, coaches, and team management serving as celebrity captains for each foursome.



SIGNATURE EVENTS



Night of Assists Charity Gala presented by Highmark Blue Cross Blue Shield

On January 24, PPG Paints Arena was transformed into an exclusive, elegant casino. During the gala, presented by Highmark, guests enjoyed fine cuisine, signature cocktails, and casino games, including blackjack, roulette, and craps hosted by Penguins players. This year's signature event grossed \$779,000 for the Foundation.

Sweepstakes

Fans were eager to buy tickets for the chance to win one-of-a-kind prizes. This year, the foundation grossed \$214,000 in sweepstakes for autographed jerseys, premium seats, dinners in the Lexus Club, meet-and-greets with players, and more.

Pittsburgh Penguins 6.6K Run and Family Walk presented by Highmark Blue Cross Blue Shield

On October 15, thousands of Pens fans took to the streets for the annual 6.6k Run and 3.3k Family Walk. Fans outside of Pittsburgh also participated in the Virtual 6.6K! There's no better way to support the programs of the Penguins Foundation and the Mario Lemieux Foundation; all proceeds benefited the youth initiatives of the Penguins Foundation and the cancer research and patient care initiatives of the Lemieux Foundation.

The Vault

The Vault contained a collection of one-of-a-kind Pittsburgh Penguins memorabilia, such as autographed jerseys and pucks, team-issued sticks, bobbleheads, locker room nameplates, and Stanley Cup season sets. This annual summer fundraiser raised \$38,285 to benefit the Penguins Foundation initiatives.

KRAMERS' GIFT: SUPPORTING THE PENGUINS FOUNDATION AND SPECIAL OLYMPICS

Digi and Scott Kramer are avid Pittsburgh sports enthusiasts. They lease a suite at PPG Paints Arena, where they rarely miss a Penguins game—that's how they got to know the Pittsburgh Penguins Foundation and its charitable mission. As parents of a son diagnosed with autism, they've also long supported Special Olympics, a global non-profit that enables sports training and competition for individuals with intellectual disabilities.

Last season, an innovative idea sparked for Digi: Why not purchase a bunch of the Penguins Foundation's charity bags and donate them to Special Olympics? She notes that many athletes lack the means to acquire such items and are also huge hockey fans. This initiative would serve as a dual benefit: support two cherished organizations simultaneously.

Thanks to the Kramers, the regional chapter of Special Olympics now has 25 bags to award to athletes as they achieve personal milestones. "It could be their first time competing at a statewide event and placing, improving their swim time, or even committing to attend every practice during a season," Digi explains. For many, participating in a Special Olympics event is one of the few opportunities for athletes to engage with peers and receive encouragement for their efforts. The bags, Digi explained, are a tangible recognition of their hard work and dedication, a way to say, "Hey, I did a great job, I'm proud of this."



SCHOLARSHIPS

In 2024, the Penguins Foundation awarded 37 higher-education scholarships via six programs totaling \$109,000.

Penguins Foundation Scholarships:

- To be eligible, students must attend a Pittsburgh Public School or an Allegheny County high school that provides substantial aid to students for reduced-cost or free lunch programs per the National School Lunch Program (NSLP). Sponsored by UPMC.
- Ten \$3,000 scholarships are awarded each year.
- Scholars can receive an additional \$2,000 for their second year of college if they qualify by maintaining a 3.0 GPA and a minimum of 24 credit hours.
- Note that all ten 2023 scholars qualified for their second award in 2024.
- Based on academics, extracurricular activities, and an emphasis on community service.
- Since 2010, the Penguins Foundation has awarded 180 first-year scholarships.

Bob Johnson Memorial Scholarship:

- One is awarded each year for \$5,000.
- Hockey-based scholarship.
- It was created in 1992 to honor the former head coach, who led the Penguins to their first Stanley Cup Championship.
- There have been 35 Johnson scholarship winners to date
- Based on academics, extracurricular activities, and valued as a member of their school hockey team.

Pittsburgh Penguins Alumni Association Scholarship:

- One awarded each year for \$5,000 (cost split 50/50 with the Alumni Association)
- Selection committee comprised of local alumni members.
- Nineteen scholars have been honored since the scholarship was created in 2005.
- Based on academics, extracurricular activities, and valued as a member of their school hockey team.

NEED Scholarships presented by the Penguins Foundation:

- Created in 2023.
- Seven scholarships are awarded annually (three for \$5,000 and four for \$2,500).

Mike Lange Scholarships:

- Five scholarships for \$5,000.
- Sponsored by corporate partner S&T Bank.

Judge Arnoni Scholarships:

- Three scholarships for \$500.
- Based on student leadership in school and the community.



DONATION RECIPIENTS

- 412Thrive
- A Glimmer of Hope
- A+ Schools
- ACHIEVA
- Addiction Recovery Ministry
- Adventures in Training with a Purpose
- Arctic Foxes Hockey Association
- All But Furgotten
- Alle-Kiski Pickleball, Inc.
- Allegheny County Police Association
- Allegheny Family Network
- Allegheny Intermediate Unit
- Always B Smiling
- Alzheimers Association
- American Cancer Society
- American Foundation for Suicide Prevention - Western PA Chapter
- Arbogast Foundation
- Austin's Place
- Autism Open
- Awaken Pittsburgh
- Baldwin High School Hockey Club
- Beaver County Ice Sharks Special Hockey Association
- Beaver Valley Innovation Hub
- Because You Care
- Benefit for Brian McStay
- Bethlehem-Center School District
- Big Brothers Big Sisters of Beaver County
- Big Brothers Big Sisters of Greater Pittsburgh
- BK Hope Cures
- Boots To Health Foundation Inc
- Boys & Girls Clubs of Western Pennsylvania
- Bradford House Historical Association
- Brian Shaw Memorial Foundation
- Bridge City Church
- Brookline Together
- Butler County Alliance for Children
- Butler County Humane Society
- Butler Golden Tornado Hockey Association
- Butler Valley Youth Hockey Association
- Caleb's Crusaders Heart Foundation
- Camp Kesem at Carnegie Mellon
- Cancer Benefit Dinner
- Cancer Bridges
- Canfield Cardinals Hockey
- Canonsburg Hockey Association
- Canton Akron Hockey Association
- Care for a Cure
- Caring for Kids Campaign
- Carnegie Initiative
- Carnegie Library of Pittsburgh
- Center for Hope
- Center High School Hockey Club
- Central Catholic High School
- Chartiers Valley Primary School PTG
- Children's Hospital of Pittsburgh Foundation
- Colby's Stars Foundation
- Community Care Connections
- Community Foundation of Westmoreland County
- Community Living and Support Services (CLASS)
- Constable Don Doucet Memorial Scholarship Fund
- Crohn's & Colitis Foundation of America
- Cystic Fibrosis Foundation
- Cystic Fibrosis Foundation - Western PA Chapter
- Cystinosis Research Foundation
- Dayna Brons Memorial Scholarship
- DePaul School for Hearing and Speech
- Distinguished Young Women of Pennsylvania
- DNA Charities
- Don Swan Memorial Fund
- Down Syndrome Association of Pittsburgh
- Dream Come True
- Duttine-Cavataio Fund
- Easter Seal Society of Mahoning, Trumbull, and Columbiana Counties
- Envision Blind Sports
- Erie Youth Hockey Association
- Family House
- Family Services
- Folds of Honor Foundation
- Food Allergy Research and Education
- Footbridge
- Foster Love Project
- Fostering Music
- Foundation Fighting Blindness
- Franklin Regional Basketball Boosters
- Freddie Shaffer Memorial Ride
- Friends of Penn State Men's Hockey
- FRIENDS: The National Association of Young People Who Stutter
- Friendship Circle of Pittsburgh
- Golfing for the Cure
- Grady's Decision
- Greater Hazleton Street Hockey League
- Greater Pittsburgh Community Food Bank
- Greater Pittsburgh Youth Hockey Association
- Hampton Alliance for Educational Excellence
- Hampton Ice Hockey Club
- Harper's Heroes
- Hearts 4 Haiti
- Heroes Supporting Heroes
- High Fives Nonprofit Foundation
- HilliardStrong
- Historical Society of Upper St. Clair
- Holy Family Institute
- Hope for Ghana
- Hope Haven Farm Sanctuary
- Howard Hanna Children's Free Care Fund
- Hugh Lane Wellness Foundation
- Imagination Library
- Institute for Strategic Dialogue - US (host of the Strong Cities Network)
- It's About the Warrior Foundation
- James DeAngelo Foundation
- Jasmine Nyree Campus
- Jeannette Area Disaster Fund
- Jeremiah's Place
- Julia Hockey Mazur Foundation
- Justice Max Baer Memorial Fund
- Kami Simon Memorial Annual Golf Scramble Benefiting Pancreatic Cancer Action Network
- Katie Swaney Foundation
- Katy's Karnival
- Knead Community Cafe
- La Roche University
- Latrobe-GLSD Parks and Recreation Commission
- Lending Hearts
- Little Eric's Foundation
- London Knights Alumni Foundation
- Lucas Strong Charity Event
- Make-A-Wish Greater Pennsylvania and West Virginia
- Malone Family Foundation
- March of Dimes: Western and Central PA Center
- McGuire Memorial Employment Option Center
- Meeting Professionals International (MPI) Pittsburgh Chapter
- Mid American District Hockey
- Mighty Penguins Sled Hockey
- Miracle League of Western PA
- Mission Empower
- Mon Valley Paws

DONATION RECIPIENTS

- Mount Olive High School Ice Hockey Booster Club
- Mount Pleasant Free Public Library Association
- Move a Mountain Missions | Brother Andre's
- NAACP Pittsburgh Branch
- NAMI Butler County PA
- National Kidney Foundation
- National MS Society Keystone Chapter
- Nicholas Rosato Jr. Memorial Foundation
- North Allegheny Hockey Association
- On Our Own
- Open Field
- Operation Vet NOW Inc.
- Outreach Teen and Family Services
- PA FBLA State Leadership Conference
- Parent Booster USA
- Partners For Quality Foundation
- Patrick J. DiPaolo Memorial Scholarship Fund
- Pelotonia
- Pennsylvania Academy of the Fine Arts
- Pennsylvania Organization for Women in Early Recovery
- Pennsylvania Speech-Hearing-Language Association
- Peoples Library
- Pitcairn Camp B
- Pittsburgh Arts & Lectures
- Pittsburgh Aviators Hockey Association
- Pittsburgh Ballet Theatre
- Pittsburgh Cure Sarcoma
- Pittsburgh Fire Fighters Foundation
- Pittsburgh Friends of Trisomy 18 Foundation
- Pittsburgh Hardball Academy
- Pittsburgh Hires Veterans
- Pittsburgh I.C.E
- Pittsburgh Pirates Charities
- Pittsburgh Police Hockey Club
- Pittsburgh Predators Hockey Club
- Pittsburgh Public Theater
- Pittsburgh Rotary Club Foundation Trust No 17119 & 17120
- Pittsburgh Urban Magnet Project
- Pittsburgh Warriors Hockey
- Pixie Dust Wishes
- Point Park University
- Possum Hollow Sportsmen's Club
- Pressley Ridge
- Prowler Hockey Association
- Quantum Theatre
- Riverview Dek Hockey
- Ryan A. Pacella Memorial
- Ryan's Wings Organization
- Rycher's Heart Heroes
- Ryley's Reason
- Sarah Heinz House Association
- Save Giraffes Now
- Seneca Valley Hockey Association
- Shaler Area School District
- Slippery Rock University Department of Sport Management
- Special Olympics Western PA Region
- Soldiers & Sailors Memorial Hall & Museum
- Spread the Love Projects
- Squirrel Hill Urban Coalition
- St. Bede School
- St. Clair Hospital Foundation
- Stanley M. Marks Blood Cancer Research Fund
- STARS Foundation
- Steel City Blades
- Steven Bradley Ward Foundation
- Susan G Komen 3-Day, Dallas TX
- Teddy Bear Fund Drive
- The Angel Project
- The Anthony Allegrini Jr. Foundation
- The Arthritis Foundation Walk to Cure Arthritis, Pittsburgh PA
- The Caring Tree
- The Children's Heart Foundation
- The Children's Home of Pittsburgh & Lemieux Family Center
- The Crunch Foundation
- The Education Partnership
- The Ellis School
- The Epidermoid Brain Tumor Society
- The Era's Less Fortunate (ELF) Fund
- The Greenwood Plan for Fusion Fest
- The Karla J. Nease Foundation
- The Pittsburgh Chapter of The Links, Inc.
- The Neighborhood Resilience Project
- The Pittsburgh Project
- The Ron Russo Foundation
- The Salvation Army
- The Terry Fox Foundation
- The Ups of Downs, Tri-State Down Syndrome Support Group
- Thomas Jefferson Hockey Club C
- Thread International PBC Inc | Day Owl
- Three Rivers Adoption Council
- Three Rivers Youth
- Trey Brown 0524 Foundation
- Trinity Tower United Methodist Church Outreach Council
- United Way for Highmark Volunteers
- UPMC Children's Hospital Radiothon
- UPMC Western Behavioral Health Foundation
- Valley Against Sex Trafficking (VAST)
- Valley Community Services - McCarthy Fund
- Venom Ball Hockey Association
- Veterans Leadership Program of Western PA
- VetPets
- Warriors of Chaos Veterans Motorcycle Club

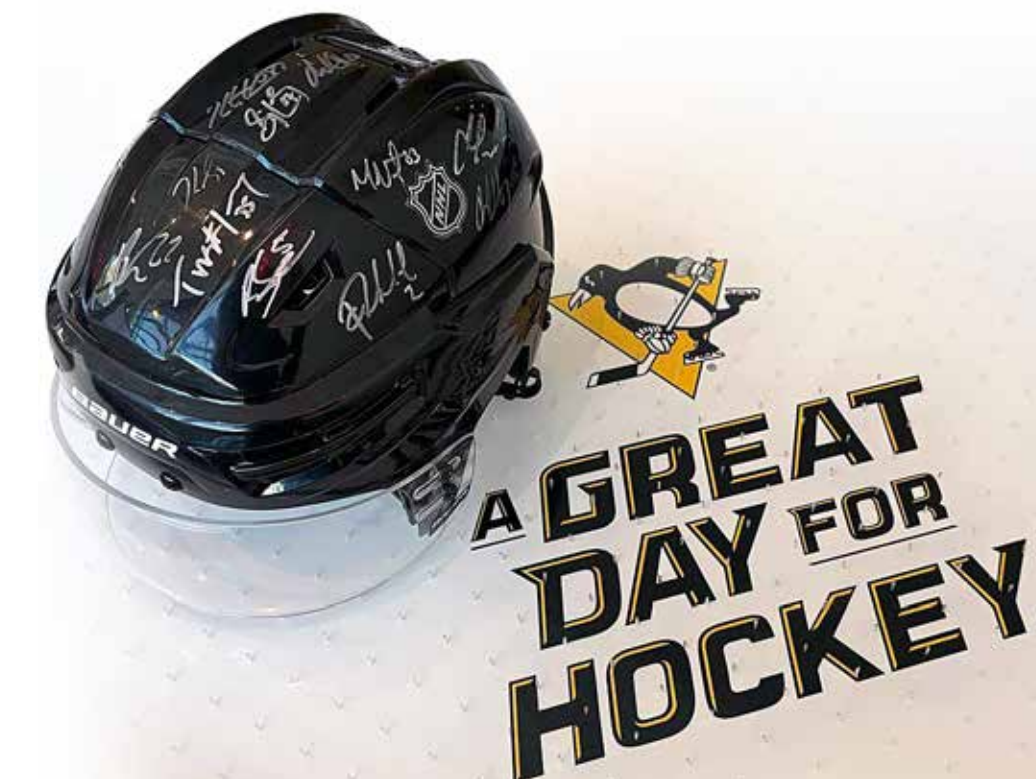
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Since the Foundation was established in 2010, we have raised \$73,702,822 and invested \$72,920,074 back into Southwestern Pennsylvania through charitable grants and programs.
DONATE TO OUR MISSION TODAY: pittsburghpenguinsfoundation.org





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